



## New Years Roofing Resolutions

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The holiday decorations are all taken down. The tree is put out by the curb. All of the party favors from the New Year's celebrations are stored away for another year.

As we begin 2012, it's time to reflect on the past year, and to make our resolutions for the New Year.

Our top roofing related resolutions for 2012 are:

- Chose only proven professional roofing contractors to oversee your roofs. Check for experienced, knowledgeable, and financially stable contractors using recognized associations such as the NRCA and the FRSA.
- Provide preventative maintenance programs for the roofs you manage. Find and fix minor problems before they become major problems.
- Proactively manage your roofs, instead of reactively. Take charge of this valuable asset to minimize business interruptions, employee downtime, and interior damages.
- Have your roofs inspected semi-annually, if not annually, to determine potential problems, corrective actions, and necessary budgets.
- Clean roofs of all leaves, branches, and debris. Minimize organic buildup, promote water drainage, and maintain the manufacturer's warranty requirements.
- Keep warranty documents along with all pertinent information in a "Roof" file. This comprehensive file creates a history of all repairs and will serve as a valuable reference tool.
- Create a drawing of your roofs, including details and penetrations, to better manage problem areas and help the flow of information.
- Make good plans for the 2012 hurricane season. Forecasters predict an active season.
- Create an emergency plan in the event of a catastrophe. This includes a chain of command and emergency contact numbers.
- Budget accurately for roofing projects. Prices for many roofing materials are expected to continue to rise in 2012.
- Consider "Sustainable" roof systems. Minimize tearoff debris, business disruption, and the negative environmental impact of our overused landfills.
- Look for "Energy Star" rated products. These unique products help save you, the consumer, money by using less energy through advanced design.

These resolutions, along with others, should help everyone have a healthy and Happy New Year and to maximize the life expectancy of their roofs.

## SERVICE WORKS

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Tampa, FL 33610  
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F 813-626-7248

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P 954-777-0203  
F 954-777-0283

765 NE 19th Place  
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